



DANIEL PERSKY

*Managing Director
Town Square Consultancy*

Sample Funding Agencies

- Centers for Disease Control and Prevention
- Illinois Department of Public Health
- Kaiser-Permanente Foundation
- US Department of Energy
- US Department of Transportation
- US Department of Interior
- US Department of Agriculture
- US Department of Interior

Technical Expertise

- Project Management (Salesforce and Basecamp)
- Urban Planning (GIS and statistical programs)
- Financial Management (Quickbooks)

Professional Credentials

- AICP certification
- Post-graduate education in public finance and architecture

Education

- B.A., Oberlin College
- M.S., University of Iowa
- J.D., University of Iowa

Community Service

- American Red Cross certified provider for disaster services
- Volunteer docent for Chicago Architecture Foundation

Background

Daniel Persky manages the Town Square Consultancy, which helps governments, non –profits and academic institutions conceive, plan and fund projects that enhance communities. He has successfully raised more than \$13 million in funding for community programs and capital projects. His particular expertise is in complex multi-year programs funded by federal agencies.

Mr. Persky frequently works with academic research centers on urban planning, environmental and health research projects. His publications have been featured in the Illinois Municipal Review and presented at national conferences.

Mr. Persky is a member of the American Institute of Certified Planners and American Planning Association. He received the Best Practices Award from the Illinois Chapter of the American Planning Association.

Areas of Expertise

- Strategic Planning
- Benefit-Cost Analysis
- Grant Writing
- Policy Analysis
- Community Engagement

Past Projects

- We Choose Health initiative – a multi-year campaign to increase healthy behaviors (\$300,000 from IL Department of Public Health)
- Partnership for Active Transportation – a multi-year technical assistance program to advance local policies (\$750,000 from Kaiser-Permanente Foundation)
- Regional Manufacturing Initiative – a study of workforce development projects in the Chicago Area (\$398,064 from Chicago Workforce Funding Alliance)
- FTA Resiliency Initiative – a regional effort to enhance resiliency of communities (\$2,890,600 from US Department of Energy)
- Hegewisch Marsh – a multi-year effort to restore the nation’s largest urban wetlands (\$1.2 million from multiple sources)
- M2L Trail – construction of a trail network connecting Missoula, its suburbs and federal open lands (\$4.5 million from US Department of Transportation)